



Netherlands Gateway to Western Europe

International Business Days

sponsored by





Meeting Criteria

- Sector – ICT, Media, Life Sciences
- Job creation potential – 5+ per company
- Timescale to market investment – within 18 months
 - Capital investment target – 1M Euro

HULL and HUMBER INTERNATIONAL BUSINESS DAY 13TH OCTOBER 2014



Your Gateway to Business Success in Western Europe

- Is your **ICT business** ready for international expansion?
- Do you need a springboard into Europe?
- Would you like to benefit from expert service?

The international, open Dutch business environment provides a successful gateway to continental Europe. Investment in high-speed Internet, cable and digital communication make the Netherlands one of the most 'wired' countries in the world. The country leads in broadband penetration in Europe and thus offers internet-ready business accommodation.

This vibrant ICT industry is supported by a strategic location in Europe, a highly skilled and well educated multilingual workforce and a top level physical and technological infrastructure.

The Hull & Humber Chamber of Commerce in association with the Netherlands Foreign Investment Agency (NFIA) and market experts Copernicus would like to invite you to participate in their **International Business Day**.

Confidential and without obligation, your company can benefit from a **free seminar PLUS a 45 minute individual consultation** to explore the opportunities and support available to assist you to establish a business in the Netherlands and beyond.

Places are very limited. Please call Lorraine Cattle at the Chamber on 01482 324976 or mail l.cattle@hull-humber-chamber.co.uk to reserve your free place, and to receive your registration pack with more information

INTERNATIONAL BUSINESS DAY TUESDAY 15 SEPTEMBER 2014 MANCHESTER

Your Gateway to Business Success in Western Europe

- Do you want to grow the international business of your innovative company?
- Are you looking for R&D partners?
- Do you need a springboard into Europe?

The Netherlands has turned itself into a fertile breeding ground for integrated life sciences innovations. Organisation and collaboration in public-private partnerships have helped to bring the Dutch life science sector to the world's forefront. The Netherlands is also a favourite place to carry out clinical trials due to the excellent medical infrastructure.

The life sciences industry is supported by a strategic location in Europe, a highly skilled and well educated multilingual workforce.

The Greater Manchester Chamber of Commerce in association with the Netherlands Foreign Investment Agency (NFIA) and market experts Copernicus would like to invite you to participate in their **International Business Day**.

Confidential and without obligation, your company can benefit from a **free 45 minute individual consultation** to explore the opportunities and support available to assist you generating business in the Netherlands and beyond.

Places are very limited. Please call Lisa Wilson at the Chamber to reserve your free consultation, or to receive more information and a registration pack; call 0161 237 4451 or email lisa.wilson@gmchamber.co.uk



INTERNATIONAL BUSINESS DAY MONDAY 6TH OCTOBER 2014 LIVERPOOL

Your Gateway to Business Success in Western Europe

- Do you have an innovative creative company you want to grow within Europe?
- Do you need a springboard into Europe?
- Would you like to benefit from expert service?

Creativity and open-mindedness have made Dutch designers world-famous in fashion, architecture and industrial design. The Netherlands has success stories in advertising, gaming and media. Ambitious creative companies are warmly welcomed.

The Netherlands facilitates your business growth through its strategic location in Europe, a highly skilled and well educated multilingual workforce and a top level physical and technological infrastructure.

The Liverpool Chamber of Commerce in association with the Netherlands Foreign Investment Agency (NFIA) and market experts Copernicus would like to invite you to participate in their **International Business Day**.

Confidential and without obligation, your company can benefit from a **free 45 minute individual consultation** to explore the opportunities and support available to assist you to create a business in the Netherlands from which to service your customers across Western Europe.

Places are very limited. Please call Elena Encisco at the Chamber on 0151 227 1234 ext 2330 or mail elena.encisco@liverpoolchamber.org to reserve your free consultation, and to receive your registration pack with more information



Programme

| Date | Location | Partner |
|------------|----------------------|-----------------------------------|
| 15/09/2014 | Manchester - England | Manchester Chamber of Commerce |
| 06/10/2014 | Liverpool- England | Liverpool Chamber of Commerce |
| 13/10/2014 | Hull - England | Hull & Humber Chamber of Commerce |



Meetings

| Date | Location | Meetings |
|------------|----------------------|----------|
| 15/09/2014 | Manchester - England | 6 |
| 06/10/2014 | Liverpool- England | 7 |
| 13/10/2014 | Hull - England | 5 |



Follow up in-country meetings

| Date | Location | Meetings |
|------------|----------------------|----------|
| 15/09/2014 | Manchester - England | 2 |
| 06/10/2014 | Liverpool- England | 2 |
| 13/10/2014 | Hull - England | 1 |



Outcome as at 01/04/2015

- Meetings held – 18
- Follow up meetings in Amsterdam/Rotterdam– 5
- Representative offices opened – 1
- Subsidiaries created – 1
- Joint Ventures started - 1
- Jobs created – 15
- FDI estimation – 1.8M Euro