

# Poland Gateway to Eastern Europe

International Business Days  
sponsored by





## **Poland : The Gateway**



## **to Business Success in Eastern Europe**

- Do you want to grow the international business of your company?
- Do you need a springboard into central Europe?
- Would you like to benefit from expert service and at the same time take advantage of the growing opportunities in the enlarged EU?

Eastern Europe presents an exciting business opportunity for UK companies considering international expansion. The rapidly developing business environment has created a growing demand for consumer orientated and B2B related businesses alike .

With long term plans for infrastructure improvements in place, the region has forecasted growth well in excess of more mature markets. Eastern Europe provides a potential solution for your business development, either as a new, hungry export market, or a cost effective investment base from which to increase your sales in eastern and central Europe.

London Chamber of Commerce in association with market experts Copernicus and representatives from Invest in Poland would like to invite you to participate in their International Business Day.

Confidential and without obligation, your company can benefit from a 45 minute individual consultation to explore the opportunities and support available to assist you generating business throughout Europe from a platform in Poland

Places are very limited. Please call Annabel Fogden at the Chamber on 02072031967 or mail [afogden@londonchamber.co.uk](mailto:afogden@londonchamber.co.uk) to reserve your place, and to receive your registration pack with more information



# Meeting Criteria

---

- Sector – Manufacturing/Engineering, Technology, Pharma
- Job creation potential – 25+
- Timescale to market investment – within 12 months
  - Capital investment target – 2.5M Euro



# Programme

Date	Location	Partner
08/10/2012	London	London Chamber of Commerce
10/10/2012	Bristol	Bristol Chamber of Commerce
11/10/2012	Cardiff	Welsh Board of Trade
12/10/2012	Birmingham	Birmingham Chamber of Commerce
16/10/2012	Leeds	Leeds Chamber of Commerce
17/10/2012	Manchester	Manchester Chamber of Commerce
18/10/2012	Lancashire	North West Lancs Chamber of Commerce
19/10/2012	Glasgow	Scottish Enterprise Association



# Meetings

Date	Location	No of Meetings
08/10/2012	London	8
10/10/2012	Bristol	6
11/10/2012	Cardiff	6
12/10/2012	Birmingham	7
16/10/2012	Leeds	6
17/10/2012	Manchester	8
18/10/2012	Lancashire	5
19/10/2012	Glasgow	6



# Follow up in-country meetings

Date	Location	No of Meetings
08/10/2012	London	2
10/10/2012	Bristol	0
11/10/2012	Cardiff	1
12/10/2012	Birmingham	3
16/10/2012	Leeds	1
17/10/2012	Manchester	1
18/10/2012	Lancashire	0
19/10/2012	Glasgow	2



# Outcome as at 01/10/2013

---

- Meetings held – 52
- Follow up meetings in Poland – 11
- Representative offices opened – 3
- Subsidiaries created – 2
- Jobs created – 74
- FDI estimation – 5.2M Euro