



South Korea Gateway to South East Asia

International Business Days

sponsored by

kotra
Korea Trade-Investment
Promotion Agency

INTERNATIONAL BUSINESS DAY WEDNESDAY 30TH OCTOBER 2013 COPENHAGEN



Your Fast Track Opportunity South Korea – Gateway to South East Asia

- Does your business have great products or services and would you like to grow internationally?
- Are you looking for increased sales?
- Would you like to benefit from expert service?

The international, open business environment in South Korea is a natural partner for many Scandinavian businesses. South Korea has a growing trade with Scandinavia, accelerating since the Free Trade Agreement with the EU, and welcomes innovative quality products or services

South Korea is a gateway from which to trade with the other rapidly developing economies of SE Asia. The vibrant business services industry is supported by a strategic location, a well educated and service minded workforce and a top level physical and technological infrastructure.

The Danish Chamber of Commerce in association with international trade experts Copernicus and KOTRA would like to invite you to participate in their **International Business Day**.

Confidential and without obligation, your company can benefit from a **free 45 minute individual consultation** to explore the opportunities and support available to assist you to make a strategic investment in South Korea

Places are very limited. Please call +45 3374 6000 or mail info@danskerhverv.dk to reserve your free consultation, more information and a registration pack


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www.copernicus-consulting.com





Meeting Criteria

- Sector – Clean energy, Consumer, Healthcare
 - Job creation potential – 5+ per company
 - Timescale to market investment – within 18 months
 - Capital investment target – US\$4M
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Programme

Date	Location	Partner
22/10/2013	London - England	London Chamber of Commerce
23/10/2013	Milton Keynes - England	Milton Keynes Chamber of Commerce
25/10/2013	Amsterdam - Holland	Amsterdam Chamber of Commerce
28/10/2013	Berlin - Germany	IHK Berlin
30/10/2013	Copenhagen - Denmark	Danish Chamber of Commerce





Meetings

Date	Location	Meetings
22/10/2013	London - England	8
23/10/2013	Milton Keynes - England	4
25/10/2013	Amsterdam	6
28/10/2013	Berlin	9
30/10/2013	Copenhagen - Denmark	5





Follow up in-country meetings

Date	Location	Meetings
22/10/2013	London - England	2
23/10/2013	Milton Keynes - England	1
25/10/2013	Amsterdam	1
28/10/2013	Berlin	3
30/10/2013	Copenhagen - Denmark	2





Outcome as at 01/12/2014

- Meetings held – 33
 - Follow up meetings in Korea – 9
 - Representative offices opened – 5
 - Subsidiaries created – 2
 - Joint Ventures started - 2
 - Jobs created – 101
 - FDI estimation – US\$7.3M
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