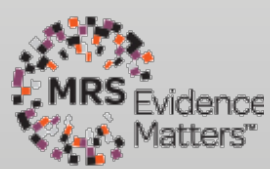




International Market Research Services



A full-fledged consultancy structure



Copernicus is a research and consultancy company offering customized business intelligence and analytics to corporations in 72 countries in multiple languages.



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COMPANY OVERVIEW

WHAT WE DO?



MISSION

To be the leading research outsourcing company serving government organisations, local SME's & global corporations



VISION

To provide research support, analytics, business intelligence & strategy advice to corporations expanding in or entering into new markets



VALUES

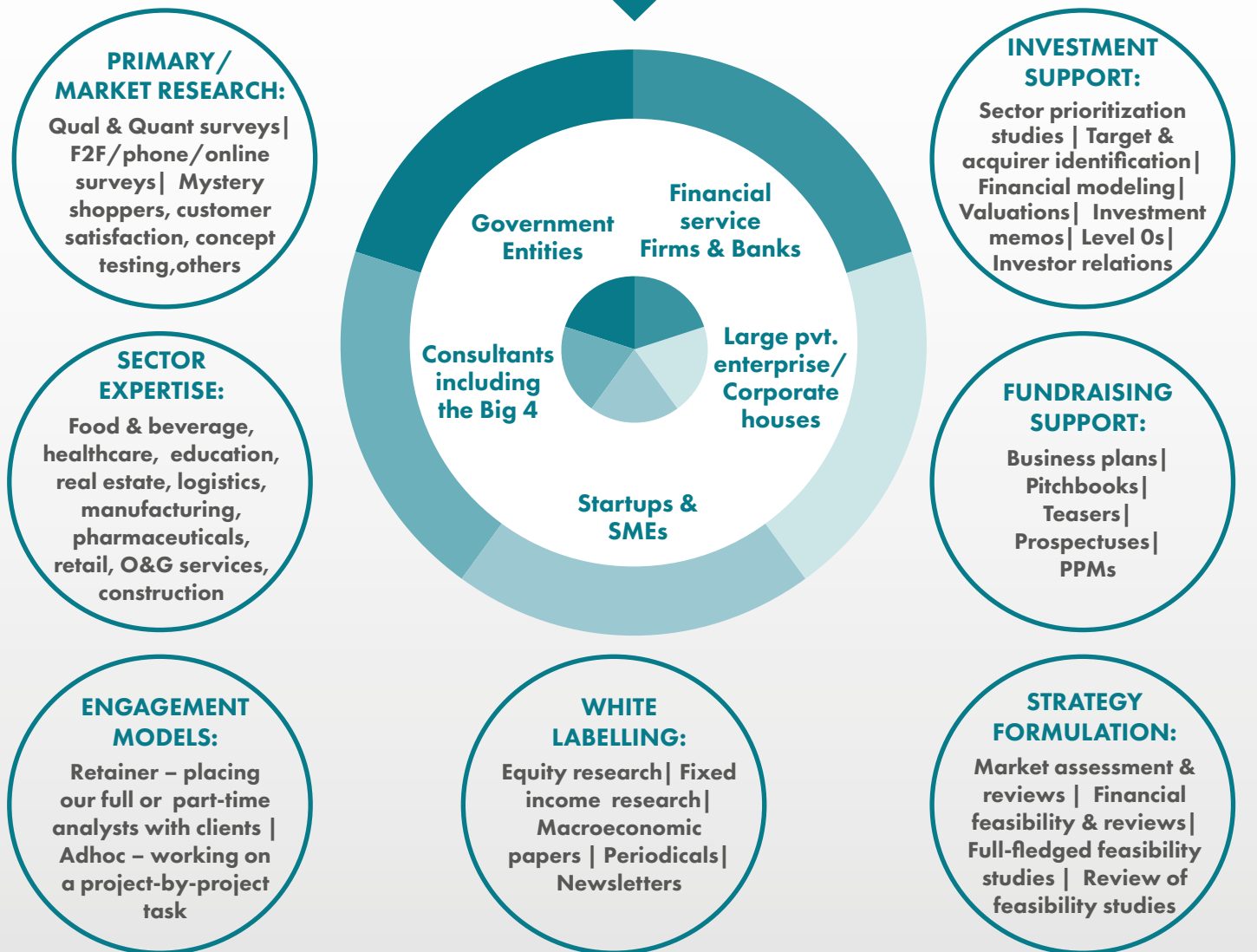
Our work aims to contribute to the success of our partners and clients.



REINVENTING CONSULTING & RESEARCH

WE ARE A ONE-STOP-SHOP FOR RESEARCH IN 72 COUNTRIES

CUSTOMIZING OUR ANALYTICS TO YOUR BUSINESS NEEDS



Our Resources

Desktop Research

- Our analysts are recruited from leading consulting firms, investment banks, PE firms
- We are subscribed to major paid data providers
- Large expert panel by sector

Primary Research

- Many of our highly qualified team join us from leading market research agencies around the globe
- We offer you the full-fledged capabilities of in-house researchers and field agents.

WHAT THAT MEANS FOR YOU

Copernicus Philisophy

- Providing local teams with local language & knowledge capabilities
- We don't replace your internal teams but serve as an extension to your capabilities
- Your teams focus on strategic thinking, Copernicus undertakes the back-office & support work

RESULT: Your processes are more efficient & oriented towards strategic objectives.

research@copernicus-consulting.co.uk

PLEASE CONNECT WITH US

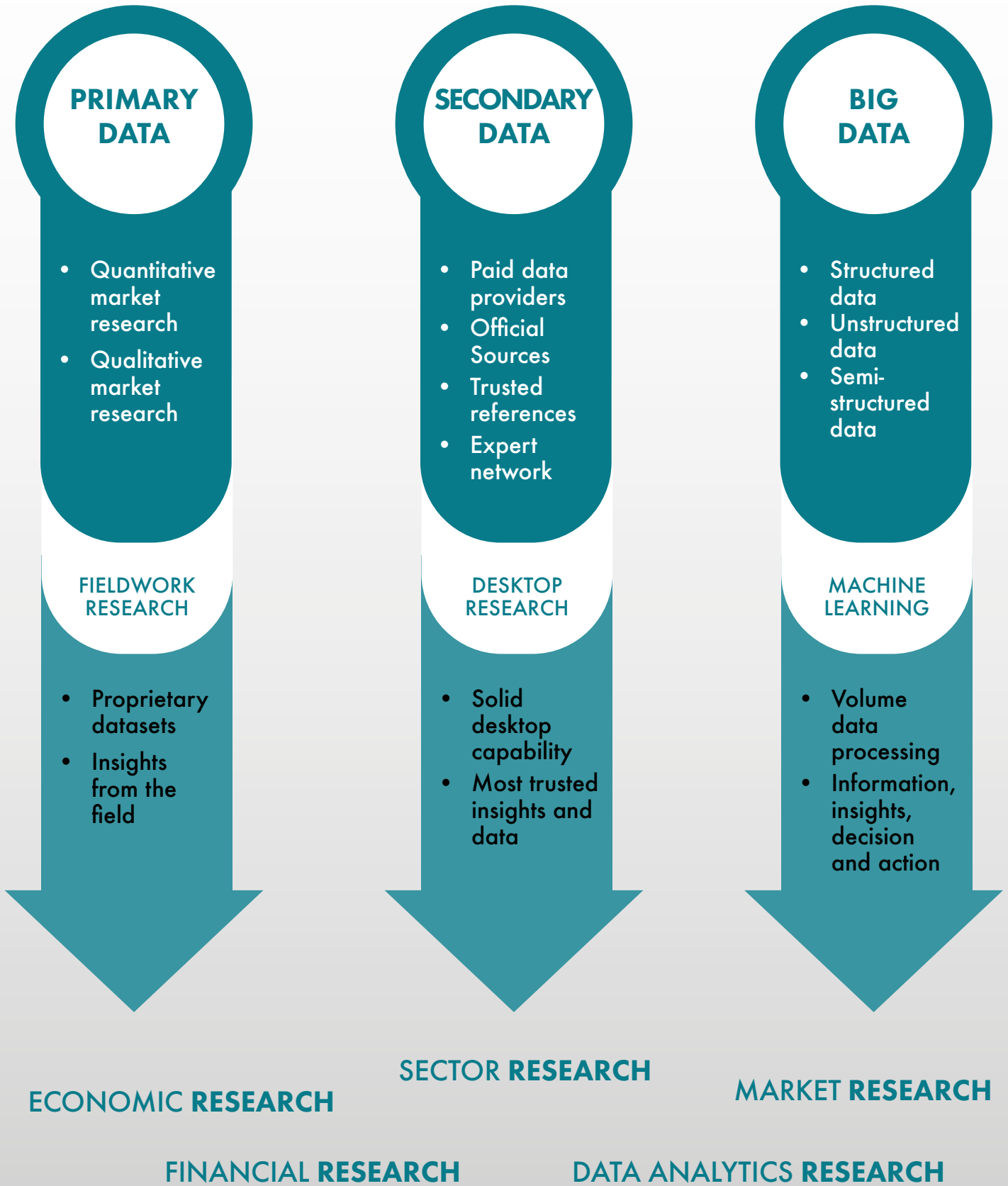


LET'S ENGAGE REACH US AT A CLICK



WHY Copernicus?

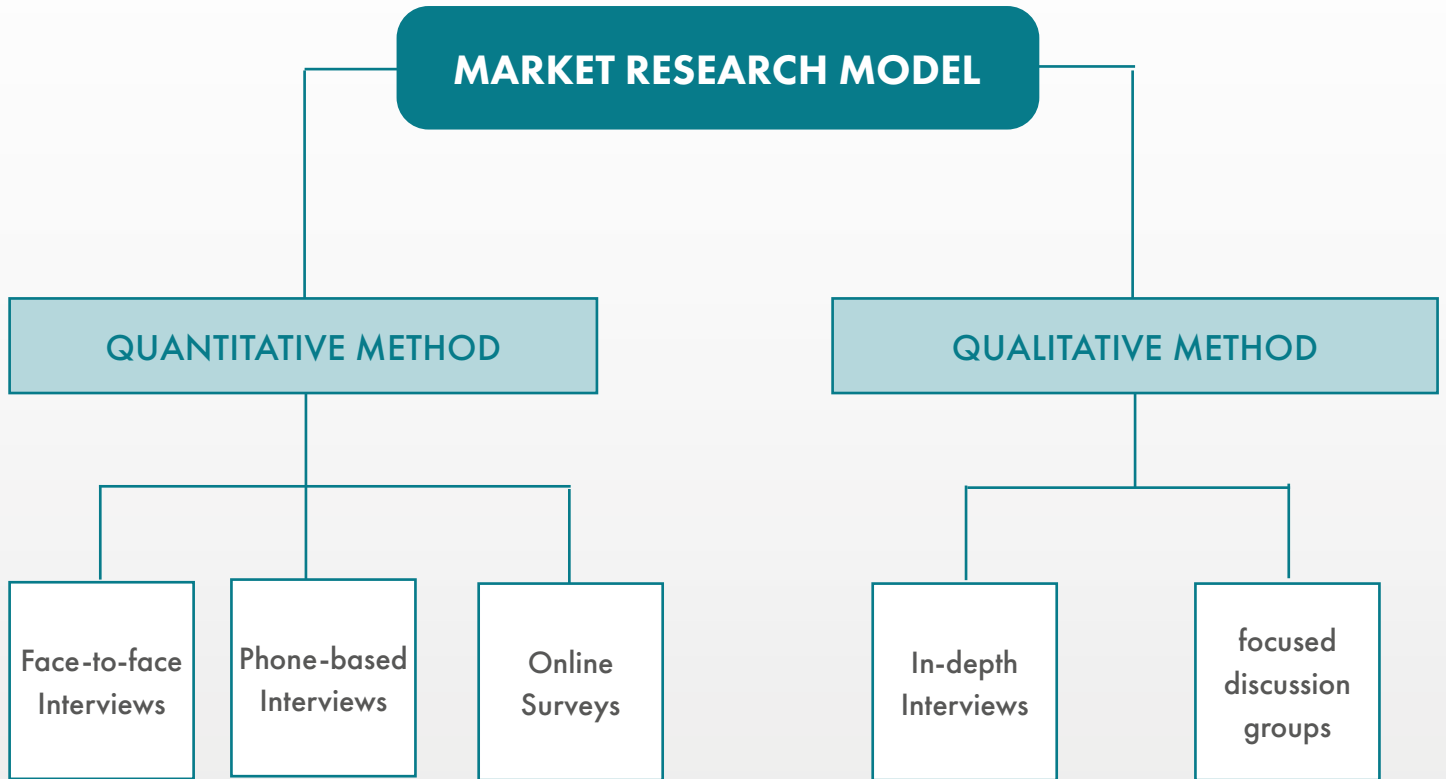
A ONE-STOP-SHOP FOR DATA ANALYTICS & CUSTOMIZED INSIGHTS



PRIMARY DATA*

MARKET RESEARCH MODEL

OUR PROPRIETARY PLATFORM GENERATES OUR OWN DATASETS AND INSIGHTS



**QUESTIONNAIRE
PREPARATION**

**FIELD
TRAINING**

**DATA
AGGREGATION**

**REPORT
DRAFTING**

**INSIGHT
FORMULATION**

* The primary research is mostly carried out for the following services:

Brand Health Check | Customer Satisfaction/Net Promoter Scores | Mystery Shopping | Concept Tests | Usage & Attitude Studies - for buying behavior and attitudes | Sector Studies | Competition Tracking

SECONDARY DATA

DESKTOP RESEARCH

OUR DESKTOP RESEARCH SCREENS A LARGE LIBRARY OF DATA PROVIDERS

PRIVATE DATA PROVIDERS



REUTERS
EIKON

CAPITAL
IQ

EUROMONITOR

BMI

MEED

OTHERS

PUBLIC DOMAIN



GLOBAL
ORGANIZATIONS

INDUSTRY
ASSOCIATIONS

COMPANY
DIRECTORIES

PRESS

GOVERNMENTAL SOURCES



MINISTRIES

AUTHORITIES

STATISTICAL
CENTERS

MRP EXPERT NETWORK



MULTI SECTOR
NETWORK

ECONOMIC &
MARKET EXPERTS

DATA
SCREENING

DATABASE
BUILDING

REPORT
DRAFTING

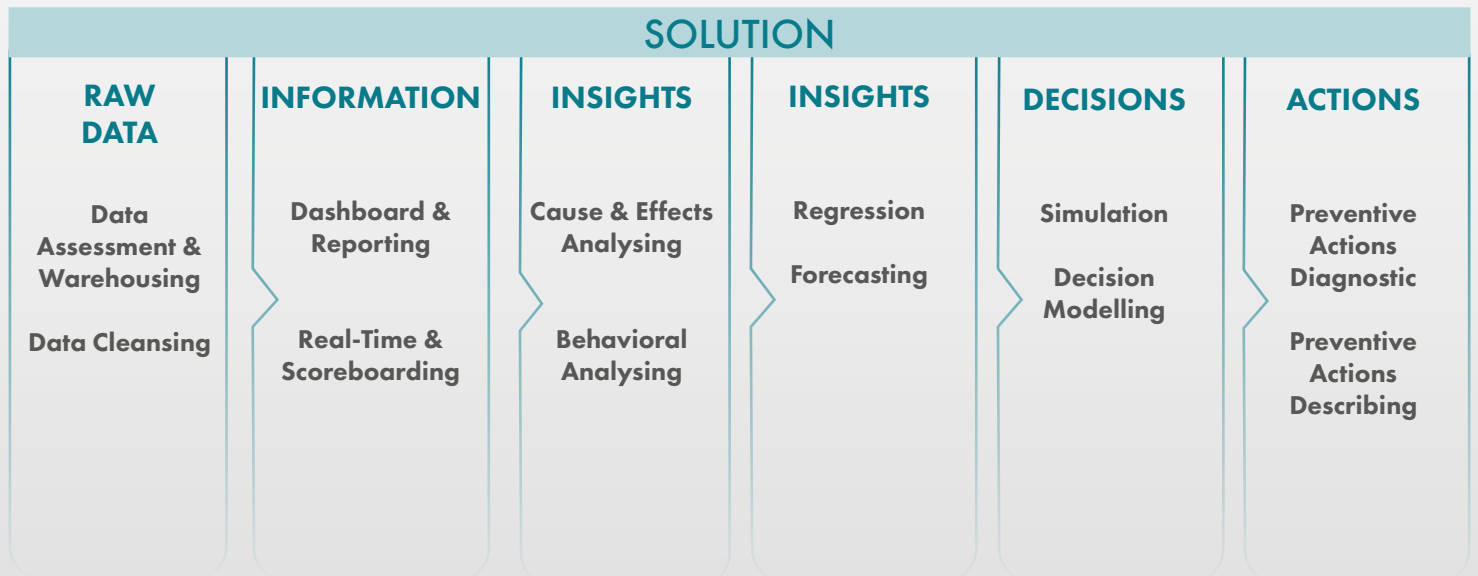
INSIGHT
FORMULATION

*Copernicus has premier data sources catered for in most countries

BIG DATA

DATA ANALYTICS CAPABILITIES

OPTIMIZING THE USAGE OF BIG DATA



PROBLEM IDENTIFICATION

SOLUTION DEFINITION

TOOL ASSESSMENT

TOOL SELECTION

TOOL IMPLEMENTATION

*Copernicus is aggressively leveraging disruptive technology



OUR ENGAGEMENT MODELS

A FLEXIBLE APPROACH

OUR ENGAGEMENT IS CUSTOMIZED TO OUR CLIENTS NEEDS

	RETAINER	ADHOC	PROJECT MODEL	SURVEY
TYPE OF ENGAGEMENT	FULL-TIME ANALYST SUPPORT	PAY-AS-YOU GO SUPPORT	ONE-OFF STUDIES	ONE-OFF STUDIES
DESCRIPTION OF ENGAGEMENT	176 MONTHLY WORKING HOURS	AS PER CLIENT NEEDS	AS PER PROJECT SCOPE	6-9 WEEKS
TOTAL TIMELINE	TBD	TBD	TBD	<ul style="list-style-type: none"> • F2F, PHONE, ONLINE, IDIS: TBD/INTERVIEW • FGD: TBD/GROUP
TOTAL FEES OF ENGAGEMENT	FULL-TIME ANALYST SUPPORT	FULL-TIME ANALYST SUPPORT	FULL-TIME ANALYST SUPPORT	AS PER SAMPLE SIZE & SURVEY TECHNIQUE

* Copernicus provides the flexibility to meet the specific demands of each individual international client.

TESTIMONIALS

WHAT PEOPLE ARE SAYING ABOUT US

“ We have been associated with Copernicus since 2014. Being a Boutique Advisory Firm with limited bandwidth, we used their services on a number of occasions. We like their positive approach towards assessing and taking-on assignments. Their deep understanding of the European markets, on the ground team & competitive pricing makes them very approachable & highly valued. The quality of deliverables is major league standard. We will continue to use their services in the future. ”

MANAGING PARTNER OF A BOUTIQUE ADVISORY FIRM OPERATING IN THE MIDDLE EAST, ASIA AND THE U.K.

“ Copernicus has the regional knowledge and right set of tools and skills to provide the insights for meaningful actions. Their research support catered to our different investment needs in terms of sector, market and financial research. Copernicus can be a strong addition to any regional financial institution with investment or advisory activities in many markets. ”

CEO OF CALIFORNIA ALTERNATIVE INVESTMENT MANAGEMENT COMPANY

“ I have worked very closely with Danny and the Copernicus research team and without exception, the level of professionalism is outstanding. ”

PRESIDENT & CEO AT ONE OF EGYPT'S LARGEST BUILDING MATERIAL COMPANIES

***Our offering is successfully customized to a large set of clients with diversified needs**

TESTIMONIALS

WHAT PEOPLE ARE SAYING ABOUT US



We engaged with Copernicus for our Eastern Europe Healthcare Market Study after a thorough vetting process. While the industry level/ macro forecasts are easily available with several regional research companies and vendors, it is the breakup of these figures that is hard to achieve due to lack of availability of granular information with the government agencies and industry bodies. The Copernicus team dissected the healthcare value chain in various formats, along with forward looking market size trends, vertical/segment specific drivers, impact of digitalization on investment opportunities, patient behavior, new business models, product pricing, profitability. The study was presented by Copernicus to the leaders of our regional subsidiary and senior management. It was an insightful session and a great learning experience for everyone who attended. I personally appreciate the research approach, right from defining the sectors & sub-sectors in the value chain to diving down into each by conducting primary research with the help of well-designed and targeted questionnaires after exhausting the desktop research sources. I recommend to get in touch with Copernicus to get your research job done accurately and cost-effectively!

STRATEGY AND INVESTMENTS TEAM OF A LEADING ASIA-BASED FAMILY GROUP



*Our services are successfully customized to a large set of clients with diversified needs

CUSTOMIZED SERVICES

CATERING TO NICHE NEEDS

COPERNICUS ADAPTS ITS DELIVERABLES TO THE RESEARCH NEEDS OF A DIVERSE RANGE OF CLIENTS :

- Corporates & Family Businesses
- Consulting Firms & Governments
- Commercial Banks (Including Brokerage)
- Investment Banks & Advisory Companies
- Private Equity & Venture Capital Firms
- Asset Managers

CORPORATE & FAMILY OFFICES

BUSINESS INTELLIGENCE SUPPORT

MARKET & FINANCIAL ASSESSMENTS

STRATEGY FORMULATION



MARKET ENTRY STUDIES

GEOGRAPHIC & SECTORIAL EXPANSION STRATEGIES

COMPETITION BENCHMARKING

M&A EXPANSION OPPORTUNITIES

INVESTMENT REALIZATION



ECONOMIC & SECTOR MEMOs

TARGET COMPANY IDENTIFICATION/ PROFILING

FEASIBILITY STUDIES

VALUATIONS & FINANCIAL MODELING

INVESTMENT MONITORING



KPIs

COMPETITION MONITORING

BOLT-ON TARGET IDENTIFICATION

FINANCIAL & SECTOR UPDATES

ACTION PLANS



DATABASE BUILDING

EVENT MONITORING

PERIODIC NEWSLETTERS

MARKET DEVELOPMENT TRACKING

PROFESSIONAL IN-DEPTH RESEARCH & CONSULTING

CUSTOMIZED BUSINESS INTELLIGENCE

INSIGHT FORMULATION

DECISION-MAKING SUPPORT

CONSULTING FIRMS & GOVERNMENTS

SUBCONTRACTING SUPPORT

OUTSTANDING RESEARCH & CONSULTING SERVICES

WHITE LABELLING



MACRO ECONOMIC PAPERS

SECTOR & SEGMENT REPORTS

THOUGHT LEADERSHIPS

OTHER ASSESSMENTS

CONSULTING WORK



MARKET ASSESSMENT

FINANCIAL ASSESSMENT

DATABASE BUILDING

SURVEY SUB-CONTRACTING

SECTOR FEASIBILITIES

FINANCIAL FEASIBILITIES

BENCHMARKING STUDIES

SURVEY ASSIGNMENTS

WHITE LABELING

*Copernicus acts as a lead consultant or subcontractor for our clients

COMMERCIAL BANKS

MULTI-DISCIPLINARY SUPPORT

CATERING TO ALL BANK DIVISIONS

TOP MANAGEMENT



FEASIBILITY STUDIES

CONFERENCE PRESENTATIONS

INDUSTRY BENCHMARKING

INVESTOR ROADSHOWS

CORPORATE BANKING



FINANCIAL MODELING FOR CREDIT DEPT.

FEASIBILITY STUDIES & REVIEWS FOR BANK CLIENTS

CLIENT GENERATION VIA SURVEYS FOR CREDIT DEPT.

DOCUMENTATION SERVICES

CORPORATE FINANCE



MARKET ASSESSMENTS

FINANCIAL MODELING AND VALUATIONS

MEMOS, TEASERS, BUSINESS PLANS

DOCUMENTATION SERVICES

BANK EXPANSION

ASSET MANAGEMENT



EQUITY RESEARCH: SECTOR PRIORITIZATION

EQUITY RESEARCH: STOCK VALUATION

FIXED INCOME RESEARCH

SUPPORT FOR BUSINESS DEVELOPMENT AND SALES: DOCUMENT DRAFTING

WHITE LABELING



ECONOMIC PERIODICALS

SECTOR PERIODICALS

FINANCIAL PERIODICALS

THOUGHT LEADERSHIPS

MARKET & FINANCIAL STUDIES

BUY-SIDE & SELL-SIDE SUPPORT

WHITE-LABELING OF PERIODICALS

ADVISORY COMPANIES

EXPERIENCED UNBIASED INSIGHT

COPERNICUS ACTS AS AN EXTENSION TO THE EXECUTIVE TEAM

CORPORATE FINANCE



DRAFTING OF BUSINESS PLANS

PREPARATION OF FEASIBILITY STUDIES

DRAFTING OF BANK/DEBT/EQUITY FINANCING DOCUMENTS

DOCUMENTATION SERVICES

MARKET ENTRY



FEASIBILITY STUDIES & REVIEWS

MARKET ASSESSMENT

FINANCIAL ASSESSMENT

TECHNICAL ASSESSMENT

BUY AND SELL-SIDE MANDATES



SECTOR RESEARCH

TARGET IDENTIFICATION & BENCHMARKING

FINANCIAL MODELING & VALUATIONS

DOCUMENTATION SERVICES

LIBRARY & DOCUMENTATION



PERIODICALS & NEWSLETTERS

REPORT FILING COMPILATION

ACCESS TO MRP DATA PROVIDERS

DATABASE BUILDING

SUBCONTRACTING SERVICES

RESOURCE HUNGRY SUPPORT

WHITE LABELING

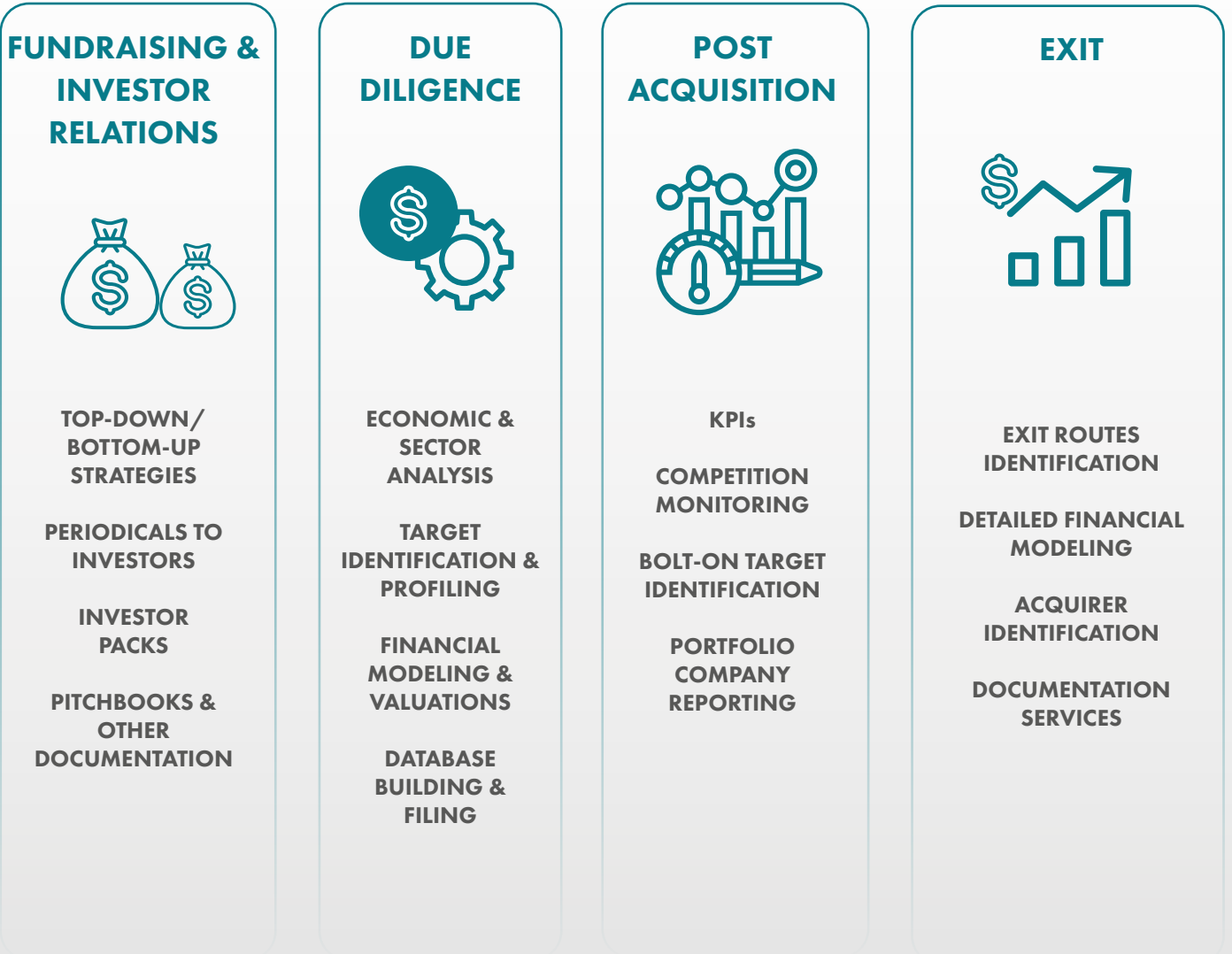
BUSINESS INTELLIGENCE TO INTERNAL TEAMS

*Copernicus addresses (1) the buy and sell side needs and (2) corporate finance needs of advisory houses

PRIVATE EQUITY & VENTURE CAPITAL FIRMS

INVESTMENT-ORIENTED SUPPORT

COPERNICUS CAN BE PRESENT THROUGHOUT THE LIFE CYCLE OF THE PE FUND



MACRO THEMES

SECTOR PRIORITIZATION

FINANCIAL VALUATIONS

TARGET MAPPING

PEER BENCHMARKING

* Copernicus has the requisite in-house capabilities to support PE firms

ASSET MANAGERS

SUPPORT TO PORTFOLIO MANAGEMENT & BUSINESS DEVELOPEMENT/SALES

PORFOLIO MANAGEMENT



**SECTOR PRIORITIZATION:
QUALITATIVE AND FUNDAMENTAL
RESEARCH, QUANTITATIVE
SCREENING**

**STOCK VALUATION FOR EQUITY
RESEARCH: QUALITATIVE
INITIATION REPORTS & UPDATES,
QUANTITATIVE STOCK PICKING**

**BOND ANALYSIS FOR FIXED
INCOME RESEARCH: QUALITATIVE
CREDIT ANALYSIS, QUANTITATIVE
BOND PICKING**

**COMMODITY
RESEARCH**

BUSINESS DEVELOPMENT



DRAFTING TEASERS

TERM SHEETS

PORFOLIO REPORTS

INVESTOR ROADSHOWS

CONFERENCE PRESENTATIONS

CLIENT NOTES AND NEWSLETTERS

MARKET PERIODICALS & REPORTS

INVESTOR ROADSHOWS

**BUY-SIDE
SUPPORT**

**PORTFOLIO
ANALYSIS**

**SELL-SIDE
SUPPORT**

**DOCUMENTATION
DRAFTING**

PROFESSIONAL INTERNATIONAL RESEARCH SERVICES



www.copernicus-consulting.com

research@copernicus-consulting.co.uk

